

Portland Fine Craft Show

WHERE: Lincoln Park, Portland

WHEN: August 22

ATTENDEES: 5,000 - 8,000

OVERVIEW: The Portland Fine Craft Show is Shop Maine Craft's Portland area event with the most marketing and highest attendance. This free to the public, outdoor show takes place in downtown Portland and features approximately 100 contemporary craft exhibitors from the greater Northeast. It attracts thousands of locals and visitors to the state who appreciate the arts, buy fine craft, and support cultural events in Portland.

WEBSITE: [SHOP MAINE CRAFT](http://shopmainecraft.com)



Presenting Sponsor | \$2000

- Banner at the show information booth with your logo prominently displayed.
- [Ad in the Show Guide](#) - 15,000 copies inserted and distributed in the West End News with readership in Portland and ten surrounding towns, for the month of August, and handed out to hundreds of event attendees.
- Includes benefits of Print + Digital levels.

Booth Sponsor | \$1000

- Join the show and connect with thousands of attendees with a 10'x10' booth space to promote your company. Give away promotional products (please inquire about limitations). SMC does not provide tents or tables.
- Includes benefits of Print + Digital levels.

Marketing Sponsor | \$500

- Logo on show poster, [postcard](#) (1000 copies distributed), and [Show Guide](#) sponsor bar (distributed during the month of August and to 6,000+ show attendees).
- Includes benefits of the Digital level.

Shopping Bag Sponsor | \$400

- Logo printed on our reusable shopping bags.
- Handed out at both [Guild Fine Craft Shows](#) (Bar Harbor + Brunswick) + Portland Fine Craft Show.

Digital Supporter | \$250

- Sponsor recognition on Instagram + Facebook (6k combined followers)
- Your logo linked on event page, all press releases, and newsletters (12k subscribers)
- Your business name linked in every monthly eNewsletter for the remainder of the year.
- **ALL SPONSORSHIP LEVELS INCLUDE DIGITAL SUPPORTER BENEFITS.**

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