



GUILD FINE CRAFT SHOWS



OVERVIEW:

Shop Maine Craft manages vibrant fine craft shows during the height of tourism and into the leaf-peeping season. Over 80 juried Guild Members of the Maine Crafts Association exhibit their work to attendees in August and October at popular destinations.

LEARN MORE

LOCATIONS:

Bar Harbor, Brunswick

DATES:

Bar Harbor: August 9, 10 + 11

Brunswick: October 26 + 27

ATTENDEES:

4,000 - 6,000 shoppers & attendees

CONTACT:

Lizz Brown

Director, Guild Fine Craft Shows

lizz@shopmainecraft.com

717-372-1541

shopmainecraft.com



PRESENTING SPONSOR

Your Company Presents: Guild Fine Craft Shows

- Booth presence at both shows.
- Includes benefits of Print Level Sponsorship to [Portland Fine Craft Show](#), [STITCH](#) + [Maine Craft Weekend!](#)
- Includes all the following Guild sponsorship level benefits.
- **\$5,000**

BANNER SPONSOR

Be Seen From the Road, For Weeks!

- Logo prominently displayed for two weeks on double-sided road banners located at each venue. Seen by thousands of passing commuters daily.
- Includes benefits of Single Show Supporter Level.
- **Individual - \$800 / Both Shows - \$1,500**

ADMISSIONS TABLE SPONSOR

Greet Our Patrons With Your Promotions

- 1 - 2 small promotional items to display or giveaway at our admissions table.
- Includes benefits of Single Show Supporter level.
- **Individual - \$600 / Both shows - \$1,000**

PRINT SPONSOR

Print Marketing Galore!

- Logo on show Poster, [postcard](#) (1000 copies distributed), and [program](#) (distributed to all show attendees)
- Includes benefits of the Digital level.
- **\$500 / Both Shows \$750**

SHOPPING BAG SPONSOR

1000 Ways to Keep Your Brand Visible

- Logo printed on our Shop Maine Craft reusable shopping bags, handed out at our two Guild Level Fine Craft Shows + [Portland Fine Craft Show](#) + [Found Object](#).
- **\$400**
- **Option for LEAD BAG SPONSOR: \$5,000: Be the ONLY sponsor logo on our reusable shopping bag!**



DIGITAL SUPPORTER

Brand Alignment: Web & Social Media

- Sponsor recognition on Instagram + Facebook.
- Your logo + link on SMC website, all event press releases, and SMC monthly eNewsletters.
- **\$250**

Included with all levels:

- Logo + Link on multiple pages on our website.
- Name + Link on all eMarketing: newsletters, social media, press releases (12,700+ contacts).