



2024 PORTLAND FINE CRAFT SHOW

OVERVIEW:

The Portland Fine Craft Show is Shop Maine Craft's Portland area event with the most marketing and highest attendance. This free to the public, outdoor show takes place in downtown Portland and features 120+ contemporary craft exhibitors from the greater Northeast. It attracts thousands of locals and visitors to the state who appreciate the arts, buy fine craft, and support cultural events in Portland.

LEARN MORE

LOCATION:

Arts District, Portland, ME

DATE:

August 24, 2024

ATTENDEES:

6,000 - 8,000 shoppers & attendees

CONTACT:

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PRESENTING SPONSOR

Your Company Presents the Portland Fine Craft Show!

- Brand visibility throughout the show.
 - All event signage including 120+ exhibitor booth signs.
 - Marketing materials: including an ad in the show guide.
- Includes benefits of SMC Underwriter Gold Level + Booth + Print + Digital levels.
- **\$5,000**

BANNER SPONSOR

A Summer of Promotion

- Banner at the show information booth.
- Ad in the Show Guide- 15,000 copies inserted and distributed in the West End News. Readership in Portland and ten surrounding towns and handed out to event attendees.
- Includes benefits of Print + Digital levels.
- **\$1,200**

BOOTH SPONSOR

Join the Show and Connect with Thousands!

- 10'x10' booth to promote your company. Give away promotional products (please inquire about limitations).
- Includes benefits of Print + Digital levels.
- **\$800**

PRINT SPONSOR

Print Marketing Galore!

- Logo on show poster, postcard (1000 copies distributed), and Show Guide (distributed during the month of August and to 6,000+ show attendees).
- Includes benefits of the Digital level.
- **\$500**

SHOPPING BAG SPONSOR

1000 Ways to Keep Your Brand Visible!

- Logo printed on our Shop Maine Craft reusable shopping bags, handed out at our two Guild Fine Craft Shows + Portland Fine Craft Show + Found Object
- **\$400**
- Option for **LEAD BAG SPONSOR: \$5,000:**
Be the ONLY sponsor logo on our reusable shopping bag!



DIGITAL SUPPORTER

Brand Alignment: Web & Social Media

- Sponsor recognition on Instagram + Facebook.
- Your logo + link on SMC website, all event press releases, and SMC monthly eNewsletters.
- **\$250**

Included with all levels:

- Logo + Link on multiple pages on our website.
- Name + Link on all eMarketing: newsletters, social media, press releases (12,700+ contacts).