



## OVERVIEW:

Shop Maine Craft manages vibrant fine craft shows taking place across the state during the height of tourism and into leaf-peeping season. Over 80 juried Guild Level Members of the MCA exhibit their work to attendees from August through October in popular destinations spanning southern Maine to Downeast

## LOCATIONS:

Bar Harbor, Scarborough, Brunswick

## DATES:

Bar Harbor: August 11, 12 + 13

Scarborough: September 16 + 17

Brunswick: October 28 + 29

## ATTENDEES:

4,000 - 6,000 shoppers & attendees

## CONTACT:

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Director, Guild Level Fine Craft Shows

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## PRESENTING SPONSOR

Your Company Presents: Guild Level Fine Craft Shows

- Booth presence at all three shows.
- Includes benefits of Print Level Sponsorship to Portland Fine Craft Show, STITCH + Maine Craft Weekend!
- Includes all Guild Level sponsorship benefits.
- **\$5,000**

## GUILD SHOW SUITE SPONSOR

Be Seen With Every Artist at Every Show

- Includes benefits of Single Show Supporter at all three Guild Level Fine Craft Shows.
- Logo displayed exclusively on exhibitor badges / lanyards printed in color and seen by thousands (open to lanyard options).
- **\$1,000 - \$1,500**

## BANNER SPONSOR

Be Seen From the Road, For Weeks!

- Logo prominently displayed for two weeks on double-sided road banners located at each venue. Seen by thousands of passing commuters daily.
- Includes benefits of Single Show Supporter Level.
- **Individual - \$750 / All three - \$2,000**

## ADMISSIONS TABLE SPONSOR

Greet Our Patrons With Your Promotions

- 1 - 2 small promotional items to display or giveaway at our admissions table.
- Includes benefits of Single Show Supporter level.
- **Individual - \$500 / All three - \$1,300**

## SHOPPING BAG SPONSOR

1000 Ways to Keep Your Brand Visible

- Logo printed on our Shop Maine Craft reusable shopping bags, handed out at our three Guild Level Fine Craft Shows + the Portland Fine Craft Show.
- **\$400**
- Option for **LEAD BAG SPONSOR: \$5,000: Be the ONLY sponsor logo on our reusable shopping bag!**

## SINGLE SHOW SUPPORTER

Choose your show, Promote Your Brand

- Logo displayed on all show print advertising and collateral.
- **\$250**

### Included with all levels:

- Logo + Link on multiple pages on our website.
- Name + Link on all eMarketing (12,000 contacts): newsletters, social media, press releases.