



Guild Level Membership

JURY RUBRIC

Does the applicant meet the basic qualifiers?

- Applicant lives & works in Maine (or in a NH town within ten miles of Maine)
- Applicant works in an accepted craft media
- Applicant has high quality images of work and submitted a booth display image
- Applicant has a current website

CRITERIA	Applicant is a strong match for Guild level	Applicant is a somewhat of a match for Guild level	Applicant is not a match for Guild level
Type of work	All work is handmade one-of-a-kind (& artist may or may not have a separate production line)	Work is a mix of one of a kind and limited edition (& artist may or may not have a separate production line)	Work is mostly production, not handmade by the artist, or under their direct supervision, or in their studio
Materials & Techniques	Craft work is made with raw materials using appropriate tools and techniques	Craft work is made with a mix of raw materials and purchased components	Craft work is mostly assembled from components not made by the artist
Originality, Creativity	Craft work is the original design of the artist and shows a clear voice and style, unique to this artist.	Some of the work is creative and original, or, the body of work overall includes creative elements but not a definitive style attributed only to this work.	Craft work is similar to other handmade or commercial work. A clear voice or definitive style is not apparent.

Craftsmanship	The work has strong master-level craftsmanship, from the smallest detail to the primary components, this work is impeccably made.	The majority of the individual works or the body of work shows strong craftsmanship. Some details, finishes, findings, etc. could be further improved.	The work lacks in craftsmanship, attention to detail or use of proper techniques.
Handmade & artist made	The tools and machines used in creation of the work are used by the craft artist only.	The tools and machines used in creation of the work are hand-guided by the craft artist and others under their supervision.	All or some of the work is made without the artist's supervision.

Overall Appeal	This work is successful from conception to completion and could be purchased for everyday use or collected for special display or occasions by individuals with an eye for fine craft.	This work is successful from conception to completion and will appeal to a range of buyers for everyday use or for special display or occasions.	This work is less successful in meeting the distinctions of fine craft, and would likely not appeal to buyers seeking fine craft for collections or special occasions.
Total Score: Add up the number from each column			
Juror Recommendation	Approve	Approve pending booth jury	Do not approve